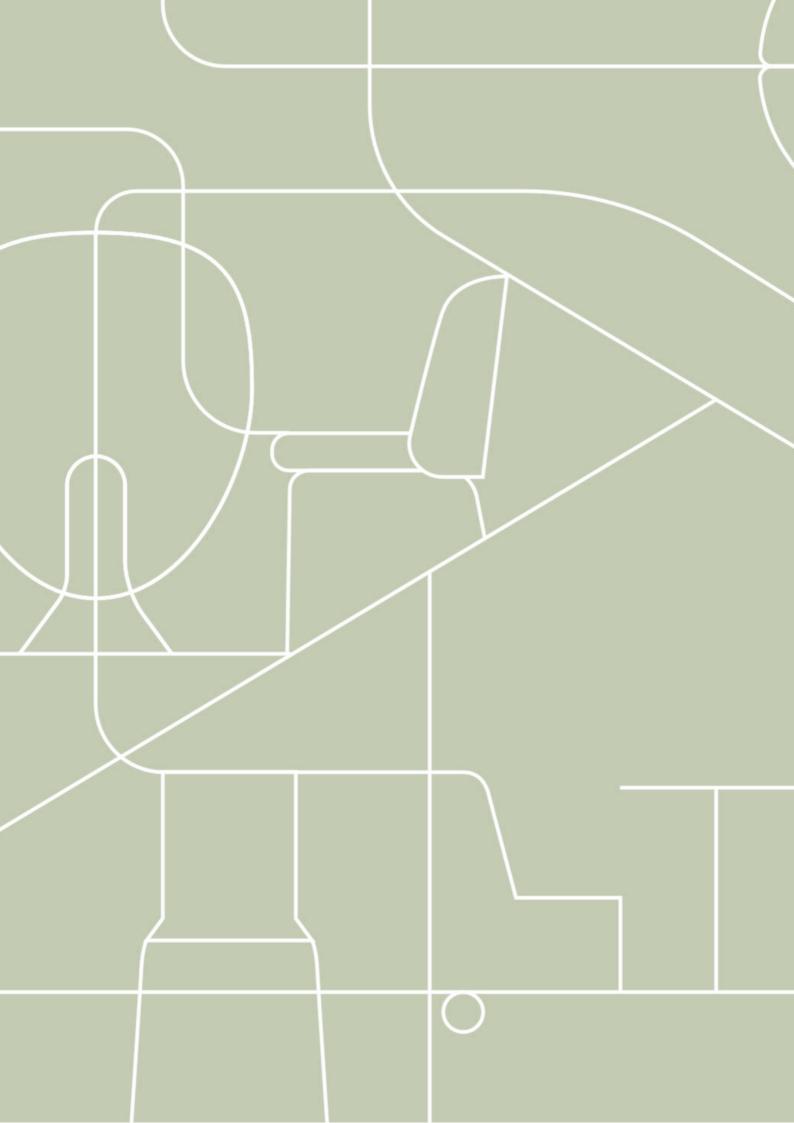
bejot magazine 1/2023 spring edition



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Presentation of the new collection and its premiere in the next edition of the magazine.

# Generali – in the spirit of the Italian Renaissance

Creating a spacious, orderly office that supports building relationships and cooperation in teams are the quintessence of designing humanfriendly interiors.

Generali, an insurance company with roots in Italy, wanted to revitalize its headquarters in a historic building at ul. Senatorska in Warsaw. The main assumptions of the project were three inseparable values that build the space: nature, harmony and man.





The use of the legacy of the Renaissance era made it possible to arrange a place for meetings and creative discussions wrapped in warm colors.

The interior is filled with ergonomic Bejot furniture: original Ox:co chairs, elegant Lumi on a metal base and Quadra round breaking the conventions of traditional conference systems.

The renovated atrium, firmly rooted in the Italian Renaissance, has become a showcase not only of Generali's headquarters, but also of the humanities office of the future.

Design: workplace.pl Investor: Generali Pictures: Adam Grzesik





## Products used in the project:

- 1. Conference chairs Ox:co OX5R
- 2. Sofas Quadra QD R90
- 3. Conference chairs Lumi LM
- 4. Conference chairs Lumi LM
- 5. Conference chairs Ox:co OX5R



# Agile space let's keep it rolling

Agile combines flexibility, freedom and openness to change. Consistent working style with this philosophy is based on communication, creative discussions and meetings and cooperation. For the implementation of such diverse activities, mobile furniture solutions that provide the ability to quickly change the arrangement of the room, depending on the needs of the team, work best.

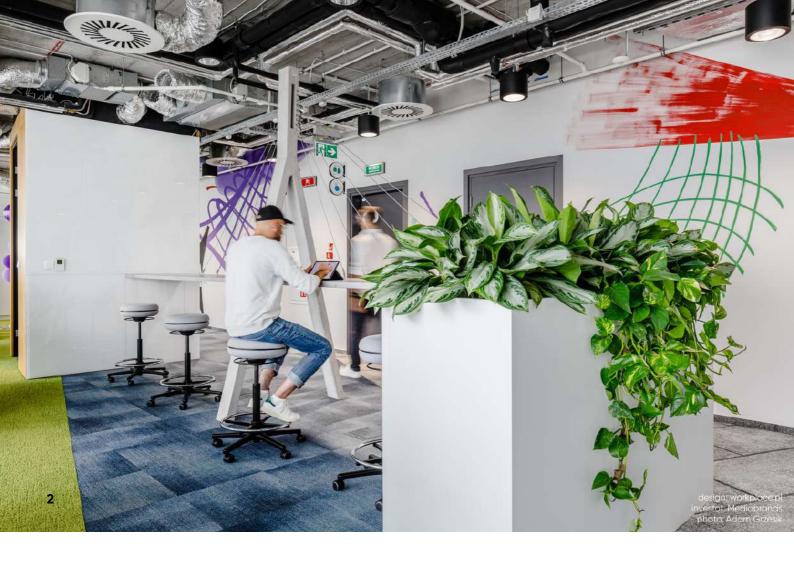
### Flos acoustic walls

They perform their functions wherever there is a need to separate an intimate space for relaxation, quietness or a free workplace. The harmonious line of form in the static and mobile screens, referring to the other elements of the collection, allows you to create coherent

compositional arrangements, creating an intimate space.

Flos collection
Design - Tomasz Augustyniak









## Lupp

The Lupp wheeled stool stimulates and sets the body in motion, creating a natural, healthy posture. Thanks to this, despite being in a sitting position for a long time, the body balances and does not freeze in motion.

The mechanism used allows for dynamic sitting that strengthens the spine and muscles, and also improves balance and coordination.

Lupp collection Design - Bejot Development Team

## Saar modules

Scandinavian minimalism in a modern version? The Saar collection allows for a creative and functional arrangement of space.

Shelves enriched with wheels guarantee mobility, thanks to which we can freely and easily change their position.

## Saar modules collection Design – Krzysztof Sarnowski









### **Treehouse**

Treehouse acoustic booths are equipped with wheels that ensure their mobility. Thanks to this, you can easily change their location and separate a space that guarantees a little respite from the surrounding hustle and bustle. Optimum sound insulation limits the excess of stimuli, reducing fatigue and stress.

## Treehouse collection Design - Dymitr Malcew





## Products in the pictures:

- 1. Acoustic walls Flos Free FS SC8TW, FS SC8, chairs Flos FS K260, table Spin SNR DS 16L
- 2. Wheeled stools: Lupp LUP 10R
- 3. Wheeled stools: Lupp LUP 10R
- 4. Wheeled stools: Lupp LUP 10R
- 5. Shelving: Saar modules SM RS 4x2
- 6. Shelving: Saar modules SM RS 4x4
- 7. Shelving: Saar modules SM RS
- 8. Acoustic booth: Treehouse THW 2 + T
- 9. Acoustic booths: Treehouse TH 4E G2 W, THS 1S G1, THS 2SF G1
- 10. Acoustic booth: Treehouse THW 2 + PF

# Oceanic seasick of plastic?

The uniqueness of Camira's Oceanic fabric is not only about the expressive, twill weave and unobvious colors. The origin of the material from which the yarn is made is a small, in fact huge step necessary for the functioning of our ecosystem.

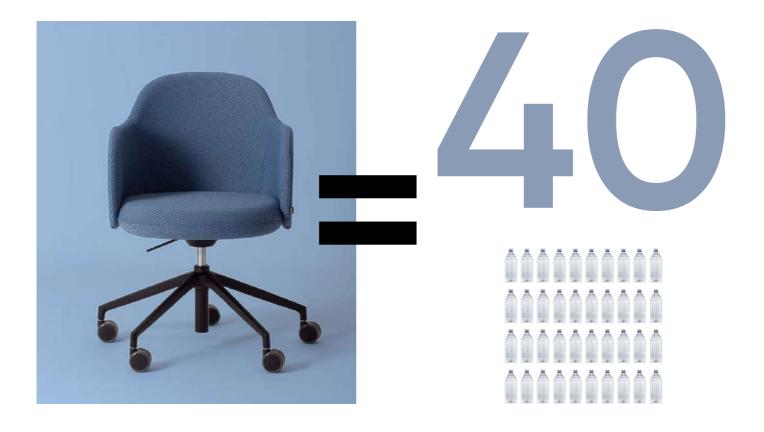




Camira's Oceanic is made of 100% polyester from recycled bottles and plastic bags, including 50% of the innovative Seaqual yarn obtained from the reuse of plastic waste floating in the oceans.

The fabric is an interesting proposition for various interiors - both office and private. It is characterized by high abrasion resistance and the Oekotex certificate, which confirms the product's harmlessness to humans.

Every year, 12 million tons of plastic end up in our oceans – the equivalent of loading one truck with garbage every minute. The problem is growing faster than we can imagine. Each meter of Oceanic is woven from yarn made from 26 plastic bottles, saving the oceans bottle by bottle.



Oceanic has found its application in most Bejot products. The amount of fabric needed to cover the Flos chair with armrests is equivalent to 40 plastic bottles, the Vieni VE 203 armchair – 73 bottles, and the Treehouse acoustic booth for one person with one-sided glazing and upholstering of internal and external walls – as many as 476 bottles.

Selected colors of Camira's Oceanic fabric are now available in our standard sampler in price group III.



## Meet the designer – Tomasz Augustyniak

Interior designer and architect, graduate of the Academy of Fine Arts in Poznań at the Faculty of Interior Design and Industrial Design. Author of many collections of office and home furniture for the most important Polish brands, winner of numerous design awards. His area of activity also includes projects of everyday objects.





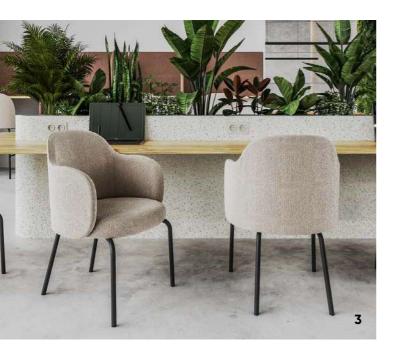
### **Flos**

The inspiration to create the collection was a holistic combination of elements expressing peace and harmony and creating an atmosphere conducive to building good interpersonal relationships. Flos acoustic walls have been designed with the idea of domesticating work and leisure spaces in mind.



The Flos collection of comfortable furniture and multifunctional acoustic screens has been designed with domesticated work and leisure spaces in mind.

Tomasz Augustyniak



The smooth, sophisticated line of form in the furniture emphasizes the aesthetic values of the collection. It gives it lightness, subtlety and a bit of classic character.

The armrests integrated with the backrest wrap the soft seat, creating a profiled, comfortable and ergonomic bucket that provides good body support and relieves the spine.





Based on one form of seat and backrest, you can create unique furniture that fits perfectly in various arrangements. The collection meets both the assumptions of office ergonomics and home warmth.



## Products in the pictures:

- 1. Acoustic walls Flos: FS SC8W, FS SC8TW
- 2. Armchair Flos: FS F 721, FS F 215, table: FS TB RC
- 3. Chair Flos: FS KP 215
- 4. Chair Flos: FS K 215, table: FS TB RC
- 5. Bench Flos: FS S H, barstool: FS KP H
- 6. Barstool Flos: FS K H

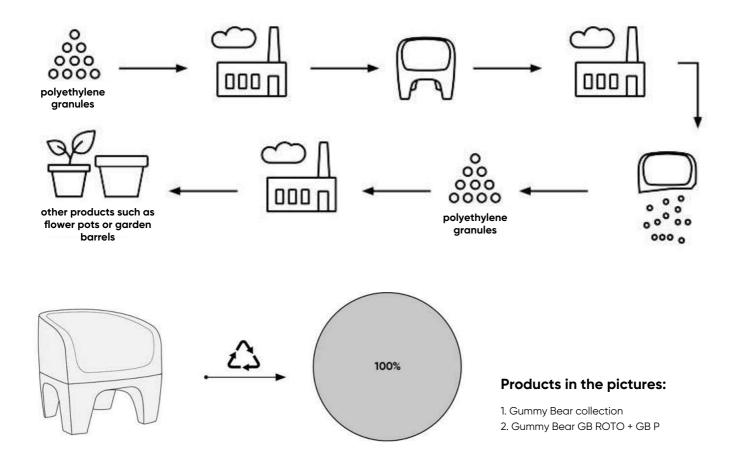
## **Gummy Bear**

Lounge furniture from a collection reminiscent of popular jelly beans attracts attention with its original design. Although they are perfect for interiors (lobbies, rest areas), they also perform their functions perfectly in outdoor spaces: on terraces, balconies and restaurant gardens.



## Design, ecology and responsibility

The collection has been designed taking into account pro-ecological solutions, while optimizing production processes and consistently controlling production waste. Gummy Bear furniture is made of high-quality plastic produced in rotomoulding technology, which guarantees durability and resistance to weather conditions. They can also be processed into regranulate, from which pots or garden barrels will be made. To extend the service life, Bejot provides a 5-year warranty and post-warranty service. Gummy Bear ROTO is a product that is 100% recyclable and can be recycled many times.





coming soon...



# bejot: