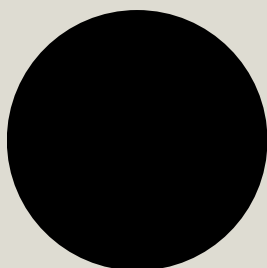
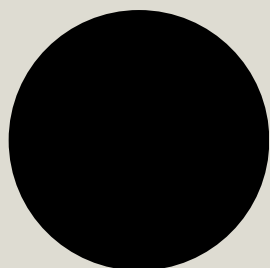
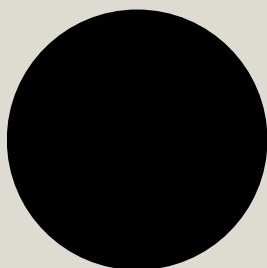
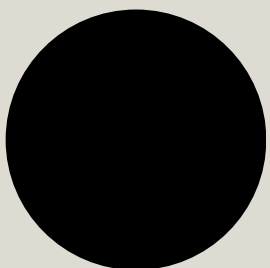
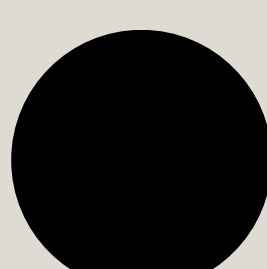
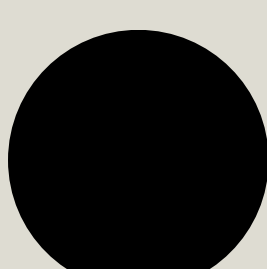
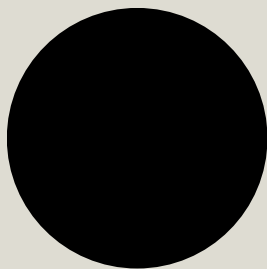
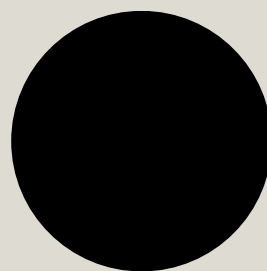
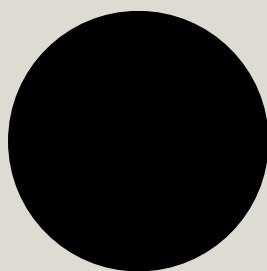
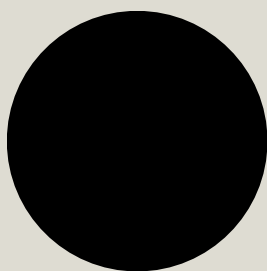


bejot:magazine

summer edition 2/2023



bejot:

We present the latest issue of Bejot magazine, summer '23 edition in which you will find a bit of inspiration, learn about our new products and learn more about Bejot furniture.

04:

Kasper Mose

The latest collection of sofas Fora and Danish design.

10:

Green Park Office 2.0

How to combine ecological activities, biophilic design and office ergonomics?

16:

Ally & Alpa

Two new, interesting proposals in the group of fabrics offered by Bejot.

22:

Epocc

Lounge reflecting the spirit of the times, i.e. about drawing from the design of the past years.

24:

New RAL colors

Addition to sample book of new RAL colors in a matte finish.

Meet the designer: Kasper Mose

The style of Kasper Mose - the author of the timeless Plint furniture and the latest Fora collection - is firmly rooted in the Scandinavian design tradition. It is characterized by simplicity, functionality and minimalism. It successfully combines organic lines and soft, spacious shapes.



- The first idea for the collection was to create a low, comfortable modular system that would perfectly meet the needs of informal meeting places - explains the designer. - Hence the name: "Fora" comes from the Latin forum meaning a place of dialogue, integration and gatherings, often in public spaces.

Kasper Mose is a native Danish architect, furniture and interior designer specializing in spatial planning. He was gaining experience in the best Danish design offices: Arkitema and Friis & Moltke Architects. In 2020, he opened his own design studio, where he is looking for simplicity and a holistic approach to architecture and furniture design.







**Fora is a low,
comfortable
modular system that
is perfect for
informal meetings:
hence the name of
the collection. What
distinguishes it?
Straight lines
outside
and softer inside
organic forms.**

The minimalist aesthetic of the Fora collection is the quintessence of soft lines and carefully finished surfaces, which were taken care of down to the smallest detail. The modular sofa is simple and universal at the same time and elegant. The soft and deep seat guarantees comfort – the sofa adapts to the human body, providing it with maximum comfort.

The organic shape of the sofa's backrest catches the eye, which is a breath of modernity and Scandinavian simplicity. By adding decorative pillows to it, we can create a homely atmosphere in every office and take care of a cozy interior. The pillows are available in two sizes and shapes: smaller square and larger rectangular.



– What distinguishes the collection? Simple lines on the outside and softer and more organic forms inside. Playing with lightness and modern shapes allows you to create a set according to your needs and preferences. The collection includes: modular sofas, acoustic furniture and coffee tables. Although Fora looks like a classic sofa, its modularity and wide range of different compositions make it an excellent choice for interiors with various purposes, says Mose.

Soft foams and corrugated springs are used in the production of the Fora sofa, which makes it incredibly comfortable.

– When I think about this collection, I see classics, elegance and modularity in front of my eyes – sums up Kasper Mose. And adds:

– Fora successfully introduces home warmth and cosiness into open office and public spaces. A wide range of different compositions, as well as simple and timeless design distinguish it from the crowd.

In the photos:

1. Kasper Mose
2. Sofa Plint PL set, coffee table Plint PL 1C T
3. Sofa Fora FR W i FR set, coffee table Fora FR TB 65
4. Sofa Fora FR 423 oraz FR 100, coffee table Fora FR TB 13
5. Sofa Fora FR 422W

Green Park Office 2.0: what next?

During the Orgatec 2022 Fair in Cologne, we presented the development of our Green Park Office 2.0 idea. After the pandemic, offices changed their function: they are no longer just a place of work and concentration. They have also become a space for meetings and discussions. The hybrid work model has forced many offices to reorganize their spaces and designate new zones. So what is the idea behind Green Park Office 2.0?

Green:

Values that are important to us: responsible action, ecological and safe products, and the organization of ergonomic work and interaction zones that affect the creativity and well-being of employees.

For many years, we have been consciously approaching the design and production processes and transport of furniture that

meets the conditions of sustainable development, which is confirmed by e.g. Certificates in the field of quality management (ISO 9001:2015) and environmental protection (ISO 14001:2015). What's more, when creating our furniture, we use materials from certified suppliers and raw material recycling.





**We focus on
responsible actions,
fill relaxing meeting
places and create
new work spaces.
That is why the
concept of Green
Park Office 2.0 is so
important to us.**



3

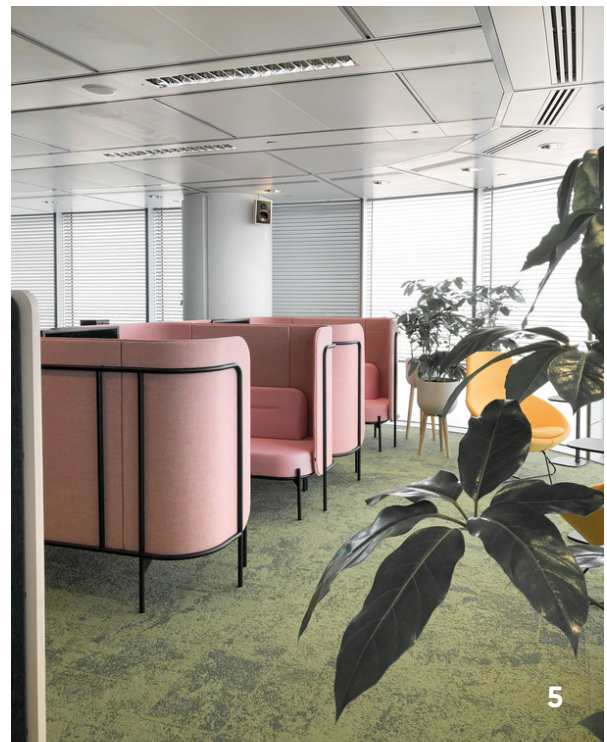


4

Park:

After the pandemic, the offices changed their functions. More and more often it is necessary to separate and arrange zones for meetings or rest. The concept of bringing the park closer to the office will be perfect also in this case: spaces filled with plants and natural materials, in accordance with the idea of biophilia together with Social Swing rocking seats take us to a nearby park, thus positively influencing our well-being.

It is also extremely important for us to obtain energy from renewable sources. Therefore, we are building further photovoltaic installations, ensuring our environmentally friendly energy independence. What else affects our ecological activities? For example, creating multifunctional products with a long service life. The highest quality materials, 5-year warranty and post-warranty service contribute to the production of solid and durable furniture for many years of use.



5

Office:

Nevertheless, spaces are still necessary in every office, which on the one hand ensure work comfort, and on the other hand increase the efficiency of employees, while increasing their creativity. Separating zones where everyone will be able to work in silence and concentration is still a priority. Leaf_pod acoustic furniture systems are ideal for arranging ergonomic places

work (e.g. focus_pod or snake_pod sets) and short meetings (e.g. chat_pod or brainstorm_pod). On the other hand, acoustic comfort during conversations or meetings will be provided by Treehouse booths, which, thanks to their high acoustic properties, perfectly isolate from the surrounding noise. They owe their characteristic shape to a reference to nature and inspired by its practical solutions



In the long term, the organization of ergonomic workplaces, the separation of zones and the improvement of acoustic comfort in the office is conducive to solving problems and supporting teamwork, which is extremely important in creating new ideas and continuous development of the company.

In the photos:

1. Cardboard boxes for Treehouse
2. Gummy Bear GB ROTO i GB P, coffee table GB TB 1
3. SAAR modules racks set
4. Suspended chairs Social swing single
5. Acoustic furniture Leaf_pod LPS CH1 H1
6. Acoustic booth Treehouse TH 6 G2, acoustic furniture Leaf_pod LPE SN2 H1
7. Collection Treehouse, Pint, Leaf Pod, Saar
8. Acoustic furniture Treehouse TH2



design: Krusel Home/Office
photo: Emi Karpowicz
investor: Genesis Bluebird Gdańsk

New fabrics: Ally & Alpa

The last few months have been a lot of new products in our offer. To the group of fabrics two interesting proposals have been added to the soft seating furniture: Ally and Alpa. Their natural aesthetics, subdued colors and unobvious finish can bring out the beauty of every piece of furniture. The fabrics can be used in most products, especially the new seats in the Flos, Epocc lounge and Fora collections.



Ally:

Ally fabric by Svensson is made of Norwegian sheep's wool. Natural shades emphasize its aesthetics, and the dyed yarn creates a three-dimensional effect: this is where the secret of its uniqueness lies. The fabric has IMO and Oeko-Tex certificates and the EU eco-label. It is available in a standard sampler in the third price group.

The boucle Alpa fabric has been awarded the Oeko-Tex Standard 100 certificate - it means that it is free of substances harmful to humans and the environment. It is intended primarily for soft seating furniture: poufs, armchairs and sofas.



Alpa:

Soft, fleshy boucle fabric made of loop yarn. Its surface is covered with densely and irregularly arranged, more or less fluffy knots. Alpa emphasizes the fluffiness of the furniture, touches organic textures and longing for nature.

It is available in a standard sampler in the second price group.



Epocc lounge: inspired by 50's.

The breath of 1950s design is increasingly returning to contemporary design. The best example of this is the expansion of our Epocc collection with a lounge version. A soft form with rounded edges, a flowing line and a combination of innovation and comfort prove that history likes to come full circle. Thanks to consistent details, it perfectly harmonizes with the other elements of the collection.

Behind the project is a well-known Polish designer Jan Kochański, who skillfully combines technical knowledge and experimentation with materials. His works have won many awards, including Must Have 2022 for the Gummy Bear collection. In relation with With an interest in the well-known Epocc chairs with a 1950s style, Jan Kochański undertook to design a lounge version for us.

Epocc lounge furniture is the perfect choice for both classic and modern interiors as well as intensively used public spaces. The collection includes armchairs with a high and low backrest, a sofa and a coffee table. The deep seat and the ergonomic angle of the backrest make it possible achieving maximum seating comfort.





**Soft form
with rounded edges
inspired by the spirit
of bygone eras,
flowing lines and a
combination of
innovation and
comfort prove that
history likes to come
full circle.**



Lounge reflecting the spirit of the times

The armchair surprises with comfort - all thanks to the shape that perfectly adapts to the human body. Occurs with a high or low backrest, optionally with upholstered pads on the armrests. Wide seat and profiled backrest are two separate, perfectly harmonizing elements set on a stable, metal structure.

Sofa

The soft form with rounded edges and the flowing line give the sofa lightness, and the separated seats allow you to keep your distance, despite the small distance between the seats.

Coffee table

In praise of simplicity and drawing from the design of bygone years - this is the definition of the Epocc lounge table. Its use in various arrangements allows you to create an interesting interior dominated by design from years ago with a hint of freshness. The table gained lightness thanks to the rounded shape of the structure and playing with form.



Acoustic armchair

A breath of modernity into the collection inspired by the style of the 50s is the Epocc lounge armchair with an original acoustic canopy. It functions as an unobvious noise-reducing headrest. The ergonomic seat and soft armrests ensure sitting comfort, and the movable desktop enables comfortable work.

In the photos:

1. Armchair Epocc EP 520, EP 520+P, EP 521+P, coffee table Epocc EP TB
2. Armchair Epocc EP 520+P, EP 521+P, coffee table Epocc EP TB
3. Benches Epocc EP 522, coffee table Epocc EP TB
4. Armchair Epocc EP 620 + TB-O, coffee table Epocc EP TB

New RAL: color revolution

We follow trends. Apart from introducing new collections and products and fabrics, we couldn't forget about the colors of metals, which are an inseparable element of almost every piece of furniture. This year, we have enriched the RAL color chart for metal constructions with juicy, matte shades.



The RAL paint color palette is a universally used color marking system. It is the standard in accurate identification of individual shades. The uniformity of the system, its worldwide availability, as well as the clarity of color presentation are conducive to the selection of colors that perfectly match the customer's requirements.

Choosing a color based on the RAL pattern book guarantees obtaining a piece of furniture in a precise tone.

The new colors that complement the existing offer are:

- pale green (RAL 6021m),
- gray beige (RAL 1019s),
- dirty pink (RAL 3012m),
- coral red (RAL 3016m),
- gray blue (RAL 5014).

The offer also includes the previous, darker shades:

- green moss (RAL 6005m),
- burgundy (RAL 3005m),
- sapphire blue (RAL 5003m).

RAL 1019:

Beige colors bring harmony, cosiness and home warmth to the interior. They are a perfect background not only for intense, juicy colors, but also for rattan accessories, wooden furniture, industrial coffee tables or modern sofas and armchairs. Beige is inspired by the colors of nature, Scandinavian aesthetics, enveloping peace and soothing subtlety. That is why it is often referred to as a timeless color.



Beige is an intriguing alternative to sterile white or cold, subdued greys. Like other neutral colors, it is an unobtrusive base that works well with most colors and textures. If you want to get a fresh and expressive interior, it is better to avoid a beige shade with an intense yellow tint. It is worth paying attention to light beige falling into cream, whitened brown (caffè latte) and beige with an admixture of gray - such as taupe, greige and RAL 1019.

Best matching fabrics:





RAL 3016:

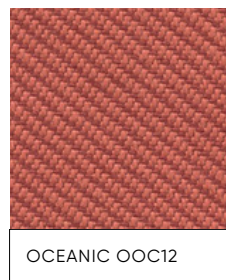
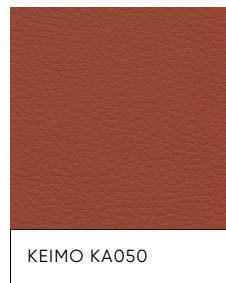
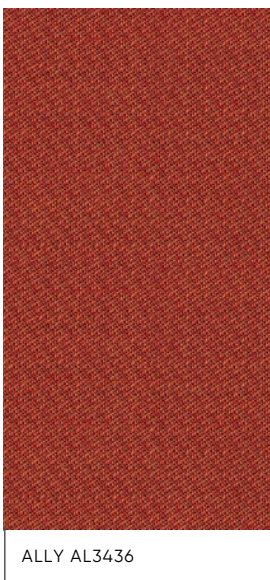
Nothing enlivens the interior more than expressive, colorful accents. Red personifies passion, happiness, love, courage and energy. The coral shade (like RAL 3016) is red with a hint of orange and blush. In 2019, the Pantone Institute announced it as the color of the year, although it is recognized almost every season. It looks great in monochromatic interiors or broken with white, navy blue, yellow or light green.



Rooms filled with colors referring to one, coral-red color bring to mind oriental countries, local spices, exotic expeditions, summer dresses in juicy colors... If you want to enliven the space, and at the same time achieve a harmonious, coherent effect, monochromatic interiors turn out to be an intriguing and eye-catching alternative.



Best matching fabrics:



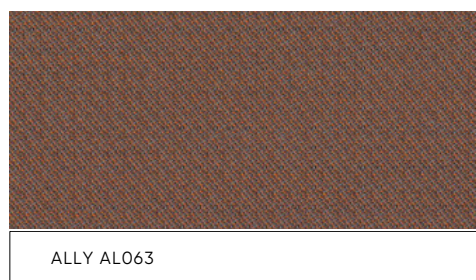
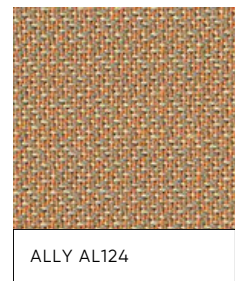
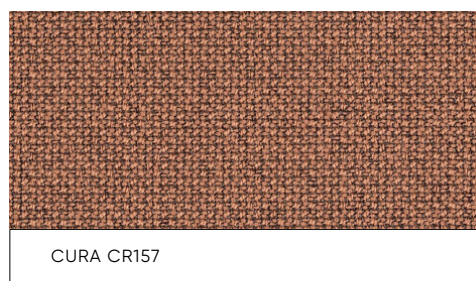
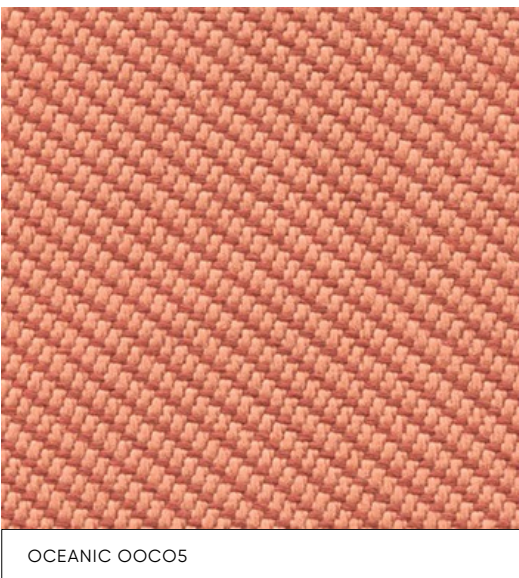
RAL 3012:

Dirty pink is loved by both fashion lovers and interior design enthusiasts. It's a subtle mix of warm pink with a hint of beige. It settled in for good in arrangement and decoration a few years ago, when the delicate shade of rose quartz Rose Quartz was hailed as the color of the year. Skilfully used, it brings harmony, order and elegance to the interior. It perfectly matches shades close to nature: colors of sand, brick, stone or eucalyptus, subdued green.

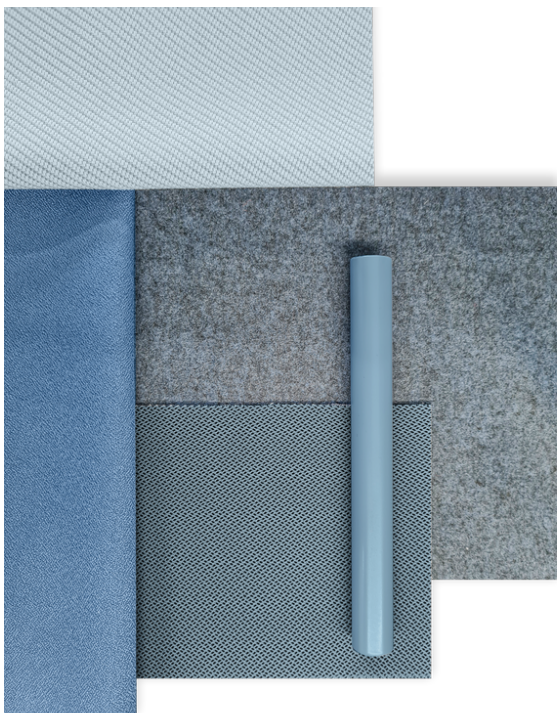


It will work well in interiors decorated in a modern glamor style, it will enliven bright, Scandinavian rooms, as well as enrich oriental and boho spaces. Juicy coral and at the same time subtle dirty pink brings to mind a refreshing, fruity sorbet. It blends in with the colors of the earth: hot, desert sand or stretching along the horizon American steppe at sunset.

Best matching fabrics:



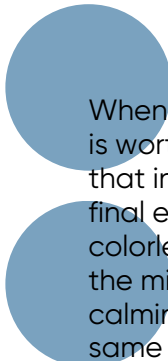
The uniformity of the RAL paint color palette system, its worldwide availability, as well as the clarity of the presentation of shades are conducive to the selection of colors that perfectly meet the customer's requirements.



RAL 5014:

Is there a color that is more associated with a sea breeze, refreshing air, a cloudless sky and a lake vacation than blue? A cool shade of blue joined forces with timeless gray to create a universal one and unobtrusive color RAL 5014.

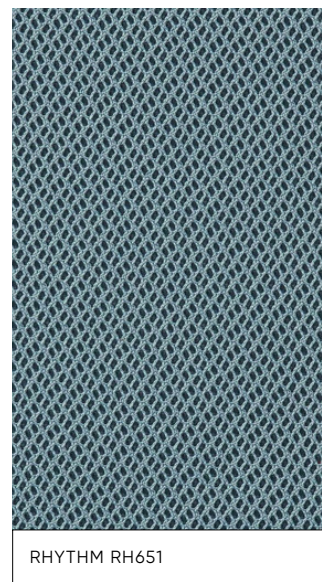
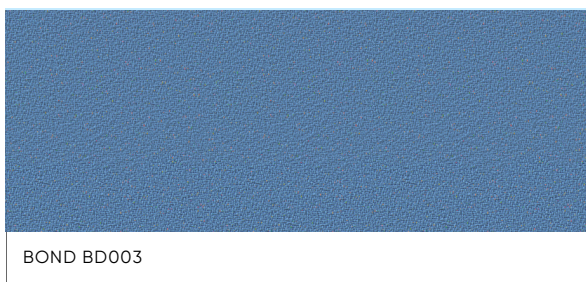
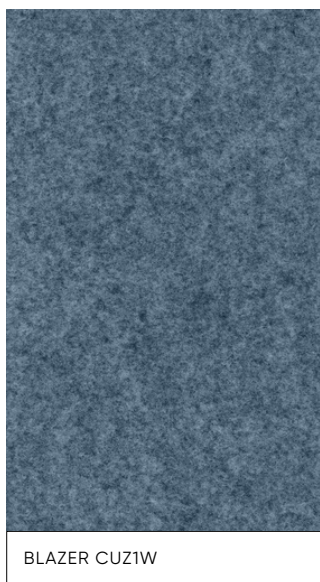
In combination with a diverse palette of neutral shades, gray blue brings color to the interior without attracting attention.



When designing spaces using gray blue, it is worth taking care of monochromatism that introduces a breath of freshness. The final effect is subtle and calm, but not colorless. It is said that blue is the color of the mind. The blue color inside has a calming effect and relaxing, and at the same time has a positive effect on attention and concentration. It stimulates creation and creativity, while relieving stress and calming shattered nerves.



Best matching fabrics:



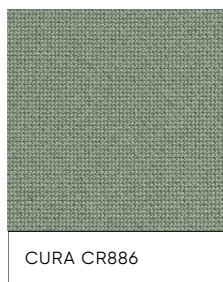
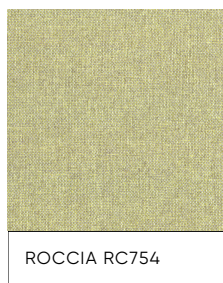
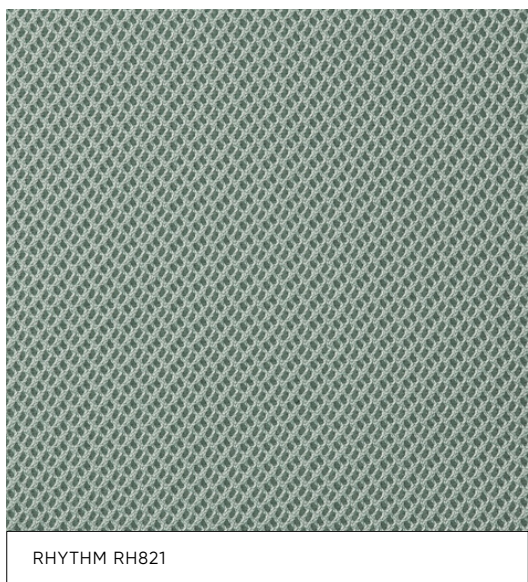
RAL 6021:

The earthy colors of nature and the muted, pale green shade of RAL 6021 is a good color base for interiors for different purposes. Green takes different faces: from toned down and softer, deeper and mysterious to intense and juicy. It is important to skillfully combine different shades of green and with feeling. It is worth giving this color a chance and gradually introducing it into the arrangement.



The green color has a relaxing effect and reassuring. Even looking at this color for a short time reduces stress levels, soothes the nerves and has a relaxing effect on our nervous system. Green embodies what is spiritual, associated with balance, peace and tranquility. Therefore, it is worth looking at it as often as possible. The introduction of a pale green color into the interior will not only make the arrangement original, but also make us feel better.

Best matching fabrics:

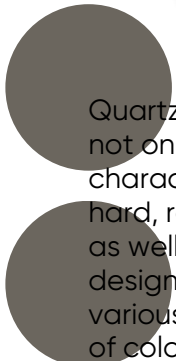


*Studio Design



RAL 7039:

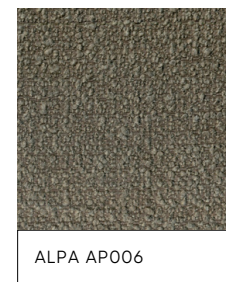
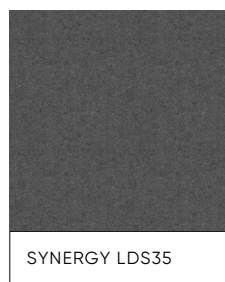
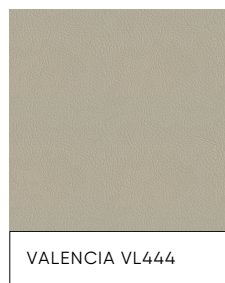
Quartzite is beauty in many guises. Unusual shades of gray that distinguish this rock, uneven structure and a whole riot of colors prove the power of nature, which we want to admire even in our interiors. Quartz gray RAL 7039 is a color that harmoniously combines classic beauty with modernity. Timeless character goes hand in hand with originality, providing intriguing and elegant arrangements.



Quartzite itself is a stone for special tasks: it not only looks beautiful, but is also characterized by excellent functionality. It is hard, resistant to damage and scratches, as well as to moisture and fire. In interior design in earth tones, it is worth using various structures that bring out the depth of color. Quartzite gray will highlight the beauty of both minimalist spaces and interiors in the new classic style.



Best matching fabrics:



bejot:

next edition in the autumn

www.bejot.eu

Bejot sp. z o.o., ul. Wybickiego 2A, Manieczki, 63-112 Brodnica n. Poznań, POLAND
tel.: +48 (61) 641 59 00, e-mail: export@bejot.eu